

LEARNING PROGRAMME

Video Making for Education: Storytelling, Filming and Editing

5-DAY COURSE

25 learning hours | Course programme

Video Making for Education: Storytelling, Filming and Editing – 5-Day Course

Introduction and Description

This 5-day course offers an intensive, theoretically informed and practice-rich exploration of video production as a transformative pedagogical practice within contemporary education. Situated at the intersection of multimodal literacy, narrative theory and inquiry-based learning, the course investigates how audio-visual artefacts function as powerful mediators of meaning, scaffolding learners' cognitive engagement, fostering conceptual clarity and enabling diverse forms of expression across subject areas and learner profiles. Recognising video as both a communicative medium and a pedagogical methodology, the course foregrounds its potential to support differentiated instruction, stimulate reflective dialogue, and extend learning into authentic, real-world contexts.

Participants engage in a systematic, academically grounded progression through three principal domains of educational video: the photo story as a vehicle for visual narration and conceptual representation; drama-based video as a tool for embodied learning, dialogic exploration and socio-emotional engagement; and documentary micro-production as an inquiry-driven approach to evidence gathering, interpretation and knowledge construction. Across these domains, the programme integrates theoretical perspectives from multimedia learning, semiotics, cognitive load theory, visual rhetoric and inclusive education, enabling participants to make principled design decisions concerning visual coherence, narrative structure, audio-visual alignment and accessibility.

The course additionally emphasises ethical, legal and professional considerations, including responsible media creation, privacy regulations, open licensing practices and universal design principles. Participants develop advanced competences in storyboarding, scripting, cinematography, sound recording and editing, while critically reflecting on how each technical choice shapes meaning and impacts learners' cognitive and emotional engagement. Collaborative work and peer review strengthen participants' capacity to create purposeful, context-sensitive video artefacts and to integrate them into inquiry-based, interdisciplinary and cross-school learning experiences. By the end of the programme, teachers will have produced a diverse portfolio of classroom-ready videos and cultivated a robust theoretical and pedagogical foundation for employing video as a central component of innovative teaching and learning.

Methodology and Assessment

The course employs an experiential, production-centred methodology grounded in modelling, guided practice and collaborative creation. Participants progress through iterative cycles of storyboarding, scripting, filming and editing, supported by demonstrations, peer coaching and individualised facilitation. Real curriculum topics anchor all practical tasks, ensuring immediate relevance and transferability to the classroom. Learning is highly interactive, with structured feedback sessions enhancing technical skill, narrative clarity and pedagogical alignment. Assessment is continuous and formative, based on participation, practical outputs, reflective dialogue and peer review. The final presentation of completed videos serves as a summative demonstration of both creative competence and pedagogical understanding.

Learning Objectives

By the end of the course, participants will be able to:

Conceptual & Pedagogical Understanding

• Analyse the educational potential of video through theories of multimodal learning, narrative construction, and inquiry-based pedagogy.
• Evaluate the affordances of photo stories, drama-based videos and short documentaries for communicating complex concepts, supporting differentiation and facilitating learner engagement.
• Demonstrate understanding of accessibility, ethical media practices and principles of coherent audio-visual communication.

Creative & Technical Video Production Skills

• Apply visual storytelling techniques—including composition, sequencing and pacing—to design clear and pedagogically purposeful educational videos.
• Script and produce short drama scenes and inquiry-driven micro-documentaries that align with curricular aims and develop learners' interpretive and communicative skills.
• Use filming and editing tools to assemble coherent, aesthetically aware and instructionally relevant video materials.

Application, Integration & Reflective Practice

• Integrate teacher- and learner-generated video into classroom activities to promote inquiry, creativity and collaborative meaning-making.
• Design small-scale video-based projects suitable for cross-school or international collaboration, including through platforms such as eTwinning.
• Critically assess the quality and pedagogical effectiveness of video materials using evidence-informed reflective frameworks.

Preparation

After registration participants will receive pre-course questionnaire which will be used by the trainer to learn about participants' teaching backgrounds and to assess their exact needs. Before the beginning of the course a basic reading list will be suggested to participants to prepare for the training. Participants will also be asked to prepare a presentation about themselves, their professional context and their culture. The presentation will be presented on the first day of the course to facilitate networking opportunities. Participants will receive information about the country they are going to visit in order to prepare them for their cultural experience.

Follow up

After the course participants will be asked to share what they have learned with the rest of the staff in their schools. Further books and articles to deepen the topic and contacts with some other practitioners all over Europe and in the world will be suggested by the trainer. The methods shared and explored and the bibliography given will allow the participants to complete and improve their educational path.

Certificate

Certificate complies with the guidelines of the Erasmus+ programme and includes the topic, number of didactic hours, dates and location of the course. We can list the record of learning outcomes on the Europass Mobility Document on request of participants. In case a participant requires a specific format of certificate we can accommodate that if requested at least one week before the start of the course. It is necessary to attend at least 80% of the hours in order to receive the certificate.

Accommodation

We do not directly offer accommodation and subsistence and participants are responsible for organizing it by themselves.

Paperwork

We also provide all the support with paperwork you might need for your Erasmus+ project documentation such as mobility agreement and registration letter.

Fee: 400 €

Cancelation policy

We have a flexible cancellation policy in force at the moment and you can cancel your registration up to 30 days before the course and receive a full refund. In case you don't cancel the registration more than 30 days before you will not receive any refunds, but you will be able to choose to attend any other confirmed course session later (within 6 months) without any additional costs. In case you are not able to travel, your school can send someone else to take instead of you and you can change the details of the participant any time before the start of the course at no additional cost.

TENTATIVE PROGRAMME (25 didactic hours - 5*45min per day) Monday to Friday	
Day 1	Foundations of Educational Video & Photo Story Production
09.00 - 09.45	Introductions & Icebreakers
09.45 - 10.30	Course Overview & Learning Agreement
10.30 - 11.15	The role of video in contemporary pedagogy
11.15 - 11.30	Break
11.30 - 12.15	Visual storytelling fundamentals
12.15 - 13.00	Creating a simple teacher-generated photo story
Day 2	Photo Story Production & Editing
09.00 - 09.45	Principles of narrative structure in educational contexts

09.45 - 10.30	Capturing high-quality still images
10.30 - 11.15	Editing fundamentals: transitions, timing, titles, subtitles, audio layering
11.15 - 11.30	Break
11.30 - 12.15	Assembling a short classroom-linked photo-story video
12.15 - 13.00	Peer review session using structured feedback techniques
Day 3	Drama Production for the Classroom
09.00 - 09.45	Drama pedagogy as a foundation for video creation
09.45 - 10.30	Introduction to scripting and shot-list creation for drama-based videos
10.30 - 11.15	Filming techniques
11.15 - 11.30	Break
11.30 - 12.15	Editing focusing on multi-clip alignment and pacing for engagement
12.15 - 13.00	Group production of a short drama segment linked to curriculum topics
Day 4	Documentary Production through Inquiry-Based Learning
09.00 - 09.45	What is an educational documentary?
09.45 - 10.30	Gathering materials: interviews, field footage
10.30 - 11.15	Structuring documentary scripts
11.15 - 11.30	Break
11.30 - 12.15	Editing focusing on narrative clarity, credibility, and evidence
12.15 - 13.00	Group challenge: produce a micro-documentary
Day 5	Finalisation, Presentations & Closing
09.00 - 09.45	Final editing and polishing of video making projects
09.45 - 10.30	Preparing the final presentations and individual support
10.30 - 11.15	Final presentations and feedback
11.15 - 11.30	Break
11.30 - 12.15	Evaluation & Reflection
12.15 - 13.00	Validation of learning outcomes and certification

*This is only a tentative timetable. The exact hours or the course might differ and will be announced for each session 2 weeks before the start. However, there will always be a total of 5 didactic hours per day and all will be in line with the Erasmus+ quality standards. The trainer might slightly modify the content in response to the needs of the group.
**Cultural and social programmes will be organized in addition to the academic programme. The exact cultural and social programme depends on the location, season, weather, etc.