

LEARNING PROGRAMME

Video Making for Education: Storytelling, Filming and Editing

10-DAY COURSE

50 learning hours | Course programme

Video Making for Education: Storytelling, Filming and Editing – 10-Day Course

Introduction and Description

This 10-day course offers a rigorous and theoretically grounded exploration of video as a multimodal pedagogical medium within contemporary, inquiry-driven and inclusive educational environments. It situates video production within broader debates on digital literacy, visual communication, and cognitive theories of multimedia learning, emphasising how carefully designed audio-visual artefacts can scaffold meaning-making, enhance conceptual clarity, and foster learner agency across diverse subject areas.

Participants engage critically with a wide spectrum of formats—photo stories, drama-based videos, documentary micro-productions, 2D and whiteboard animations, and structured explainer videos—analysing their epistemic affordances, narrative architectures and potential to mediate complex knowledge. The course foregrounds the interplay between narrative coherence, visual grammar, sound design, pacing and accessibility, enabling teachers to make principled design decisions grounded in pedagogical intentionality rather than purely technical considerations.

Throughout the programme, strong emphasis is placed on ethical and responsible media creation, including copyright, open licensing, privacy regulation (e.g., GDPR), and universal design principles ensuring that video-based learning environments are inclusive and equitable. Participants learn to conceptualise and produce classroom-ready materials aligned with curricular goals, while also developing the capacity to orchestrate collaborative, project-based learning experiences via platforms such as eTwinning and the European School Education Platform. The course culminates in a curated portfolio of video artefacts demonstrating participants' mastery of both conceptual frameworks and practical production competences.

Methodology and Assessment

The course employs an experiential, workshop-based methodology that combines guided instruction, hands-on production, collaborative creation and iterative reflection. Participants engage in progressive task sequences—storyboarding, filming, animation, editing and publishing—supported by demonstrations, peer coaching and individual consultations. Real curriculum topics are used as anchors for project work, ensuring direct

transferability to participants' teaching contexts. Assessment is formative and continuous, based on participation, practical outputs, reflective discussions and peer feedback. The final showcase of completed videos functions as both a summative demonstration of learning and a platform for shared professional reflection.

Learning Objectives

By the end of the course, participants will be able to:

Conceptual and Theoretical Understanding

• Critically analyse video as a pedagogical medium through frameworks from multimedia learning theory, semiotics, multimodal literacy and narrative studies.
• Examine the didactic affordances and epistemic functions of various video genres—documentary, drama, photo story, animation and explainer formats—and evaluate their suitability for different curricular aims, learner profiles and educational stages.
• Demonstrate an advanced understanding of ethical, legal and accessibility considerations, including copyright, Creative Commons licensing, GDPR-compliant media practices and inclusive design guidelines.

Creative, Technical and Design Competence

• Apply principles of visual grammar, storyboarding, scripting, cinematography, audio capture, editing and motion design to produce coherent, purposeful and pedagogically aligned educational videos.
• Create a diverse repertoire of video formats that respond to identified learning needs, conceptual difficulties, or opportunities for inquiry, differentiation and creative expression.
• Integrate teacher- and learner-generated media into structured learning sequences, ensuring alignment between the video artefact, instructional goals and assessment strategies.

Pedagogical Application, Integration and Evaluation

• Design and implement learning activities that position video not merely as a resource but as a catalyst for inquiry, dialogue, collaborative learning, creativity and reflective practice.

• Employ digital platforms—particularly eTwinning and the European School Education Platform—to design, coordinate and disseminate collaborative video-based projects within transnational educational partnerships.
• Critically evaluate the pedagogical quality, cognitive accessibility and curricular relevance of video materials, using reflective, evidence-informed criteria to refine practice and promote continuous professional learning.

Preparation

After registration participants will receive pre-course questionnaire which will be used by the trainer to learn about participants' teaching backgrounds and to assess their exact needs. Before the beginning of the course a basic reading list will be suggested to participants to prepare for the training. Participants will also be asked to prepare a presentation about themselves, their professional context and their culture. The presentation will be presented on the first day of the course to facilitate networking opportunities. Participants will receive information about the country they are going to visit in order to prepare them for their cultural experience.

Follow up

After the course participants will be asked to share what they have learned with the rest of the staff in their schools. Further books and articles to deepen the topic and contacts with some other practitioners all over Europe and in the world will be suggested by the trainer. The methods shared and explored and the bibliography given will allow the participants to complete and improve their educational path.

Certificate

Certificate complies with the guidelines of the Erasmus+ programme and includes the topic, number of didactic hours, dates and location of the course. We can list the record of learning outcomes on the Europass Mobility Document on request of participants. In case a participant requires a specific format of certificate we can accommodate that if requested at least one week before the start of the course. It is necessary to attend at least 80% of the hours in order to receive the certificate.

Accommodation

We do not directly offer accommodation and subsistence and participants are responsible for organizing it by themselves.

Paperwork

We also provide all the support with paperwork you might need for your Erasmus+ project documentation such as mobility agreement and registration letter.

Fee: 800 €

Cancelation policy

We have a flexible cancellation policy in force at the moment and you can cancel your registration up to 30 days before the course and receive a full refund. In case you don't cancel the registration more than 30 days before you will not receive any refunds, but you will be able to choose to attend any other confirmed course session later (within 6 months) without any additional costs. In case you are not able to travel, your school can send someone else to take instead of you and you can change the details of the participant any time before the start of the course at no additional cost.

TENTATIVE PROGRAMME (50 didactic hours - 5*45min per day) Monday to Friday	
Day 1	Introduction & Foundations of Educational Video
09.00 - 09.45	Introductions & Icebreakers
09.45 - 10.30	Course Overview & Learning Agreement
10.30 - 11.15	Why video in education?
11.15 - 11.30	Break

11.30 - 12.15	Introduction to visual storytelling
12.15 - 13.00	Creating a simple teacher-generated photo story
Day 2	Photo Story Production & Editing
09.00 - 09.45	Principles of narrative structure in educational contexts
09.45 - 10.30	Capturing high-quality still images
10.30 - 11.15	Editing fundamentals: transitions, timing, titles, subtitles, audio layering
11.15 - 11.30	Break
11.30 - 12.15	Assembling a short classroom-linked photo-story video
12.15 - 13.00	Peer review session using structured feedback techniques
Day 3	Drama Production for the Classroom
09.00 - 09.45	Drama pedagogy as a foundation for video creation
09.45 - 10.30	Introduction to scripting and shot-list creation for drama-based videos
10.30 - 11.15	Filming techniques
11.15 - 11.30	Break
11.30 - 12.15	Editing focusing on multi-clip alignment and pacing for engagement
12.15 - 13.00	Group production of a short drama segment linked to curriculum topics
Day 4	Documentary Production through Inquiry-Based Learning
09.00 - 09.45	What is an educational documentary?
09.45 - 10.30	Gathering materials: interviews, field footage
10.30 - 11.15	Structuring documentary scripts
11.15 - 11.30	Break
11.30 - 12.15	Editing focusing on narrative clarity, credibility, and evidence
12.15 - 13.00	Group challenge: produce a micro-documentary
Day 5	Introduction to Animation for Teachers
09.00 - 09.45	Pedagogical value of animation
09.45 - 10.30	Overview of teacher-friendly animation tools

10.30 - 11.15	Storyboarding animated sequences; designing characters and assets
11.15 - 11.30	Break
11.30 - 12.15	Producing a short animated clip
12.15 - 13.00	Review, troubleshooting, and reflection on classroom applications
Day 6	Whiteboard Animation Production
09.00 - 09.45	Anatomy of whiteboard animations
09.45 - 10.30	Tools demonstration
10.30 - 11.15	Preparation of scripts and visual flow
11.15 - 11.30	Break
11.30 - 12.15	Technical production of whiteboard animations
12.15 - 13.00	Editing and fine-tuning; adding voice-over or subtitles
Day 7	Explainer Video Production
09.00 - 09.45	What makes an effective explainer video?
09.45 - 10.30	Script design: “problem–process–result” structure
10.30 - 11.15	Creating assets for explainer videos
11.15 - 11.30	Break
11.30 - 12.15	Creating an explainer video on a curriculum-relevant topic
12.15 - 13.00	Mid-course project clinic: feedback, improvement plans
Day 8	Publishing, Sharing & Legal Framework
09.00 - 09.45	File formats, export settings, compression for different platforms
09.45 - 10.30	Copyright, Creative Commons, image and audio licensing, GDPR and student privacy
10.30 - 11.15	Safe and responsible online sharing practices for schools
11.15 - 11.30	Break
11.30 - 12.15	Publishing options: YouTube, Vimeo, cloud drives, LMS environments
12.15 - 13.00	Metadata, captions, accessibility guidelines for inclusive video content

Day 9	Online Collaboration Tools for Video Projects
09.00 - 09.45	Overview of platforms supporting collaborative video production
09.45 - 10.30	eTwinning & European School Education Platform: project design and examples
10.30 - 11.15	Online tools for shared editing, reviewing, and co-creation
11.15 - 11.30	Break
11.30 - 12.15	Designing a small collaborative video project
12.15 - 13.00	Individual support and troubleshooting for final project development
Day 10	Finalisation, Presentations & Closing
09.00 - 09.45	Final editing, polishing, rendering of video projects
09.45 - 10.30	Preparing the final presentations and individual support
10.30 - 11.15	Final presentations and feedback
11.15 - 11.30	Break
11.30 - 12.15	Evaluation & Reflection
12.15 - 13.00	Validation of learning outcomes and certification

*This is only a tentative timetable. The exact hours or the course might differ and will be announced for each session 2 weeks before the start. However, there will always be a total of 5 didactic hours per day and all will be in line with the Erasmus+ quality standards. The trainer might slightly modify the content in response to the needs of the group.

**Cultural and social programmes will be organized in addition to the academic programme. The exact cultural and social programme depends on the location, season, weather, etc.