

LEARNING PROGRAMME

Project Management and Internationalisation

5-DAY COURSE

25 learning hours | Course programme

Project Management and Internationalisation – 5-Day Course

Introduction and Description

This intensive five-day programme provides a theoretically grounded and practice-oriented examination of project management and internationalisation within educational settings. It offers participants a critical understanding of how strategic partnerships, cross-border collaboration and European policy frameworks shape institutional development and pedagogical innovation. Through engagement with contemporary theories of leadership, motivation and organisational learning, the course interrogates the human, structural and cultural factors that influence the successful implementation of international projects.

Participants explore diverse models of leadership and coaching that support collective responsibility, team cohesion and reflective professional cultures. They examine how motivational strategies—including gamification—can enhance engagement, promote sustained participation and foster innovation in project teams and school communities. The programme integrates digital collaboration tools, enabling participants to establish effective transnational communication channels and manage joint tasks in online environments.

A central feature of the course is the structured development of a draft international project, guiding participants through needs analysis, objective formulation, activity design, dissemination planning and risk assessment. Continuous peer feedback, coaching sessions and collaborative workshops enable participants to refine their ideas and align them with European education priorities and institutional strategies. By the end of the programme, participants will have gained the conceptual frameworks, methodological tools and practical competences required to initiate, lead and sustain impactful international partnership projects.

Methodology and Assessment

The course employs experiential, collaborative and inquiry-based methodologies, combining theoretical input with practical application. Participants engage in leadership labs, coaching simulations, gamification workshops, digital tool practice and structured group work on project design. Learning is supported by reflective journaling, facilitated

dialogue and iterative peer feedback. Assessment is formative and continuous, based on engagement in activities, contribution to group tasks and progressive development of a draft project. The final presentation of the project concept, accompanied by reflective insights, serves as the primary demonstration of learning achievement.

Learning Objectives

By the end of the course, participants will be able to:

Understanding Internationalisation and Strategic Contexts

• Analyse the role of internationalisation in institutional development and evaluate European frameworks supporting cross-border cooperation.

• Assess organisational capacities, needs and priorities to inform the design of meaningful and sustainable partnership projects.

Leadership, Collaboration and Coaching

• Apply leadership theories and coaching methodologies to foster collaborative project cultures and effective team functioning.

• Establish role allocation, communication norms and conflict-management strategies to strengthen project team dynamics.

Project Design and Management Competencies

• Formulate coherent project rationales, objectives, activities, impact pathways and sustainability strategies.

• Integrate gamification and motivational techniques to enhance participation and engagement across stakeholders.

• Use digital tools and online workspaces to structure collaborative processes, documentation and communication.

Professional Reflection and Strategic Application

• Critically reflect on personal leadership dispositions and their influence on project coordination.

• Demonstrate the ability to conceptualise and present a draft project aligned with institutional goals and European priorities.

Preparation

After registration participants will receive pre-course questionnaire which will be used by the trainer to learn about participants' teaching backgrounds and to assess their exact needs. Before the beginning of the course a basic reading list will be suggested to participants to prepare for the training. Participants will also be asked to prepare a presentation about themselves, their professional context and their culture. The presentation will be presented on the first day of the course to facilitate networking opportunities. Participants will receive information about the country they are going to visit in order to prepare them for their cultural experience.

Follow up

After the course participants will be asked to share what they have learned with the rest of the staff in their schools. Further books and articles to deepen the topic and contacts with some other practitioners all over Europe and in the world will be suggested by the trainer. The methods shared and explored and the bibliography given will allow the participants to complete and improve their educational path.

Certificate

Certificate complies with the guidelines of the Erasmus+ programme and includes the topic, number of didactic hours, dates and location of the course. We can list the record of learning outcomes on the Europass Mobility Document on request of participants. In case a participant requires a specific format of certificate we can accommodate that if requested at least one week before the start of the course. It is necessary to attend at least 80% of the hours in order to receive the certificate.

Accommodation

We do not directly offer accommodation and subsistence and participants are responsible for organizing it by themselves.

Paperwork

We also provide all the support with paperwork you might need for your Erasmus+ project documentation such as mobility agreement and registration letter.

Fee: 400 €

Cancelation policy

We have a flexible cancellation policy in force at the moment and you can cancel your registration up to 30 days before the course and receive a full refund. In case you don't cancel the registration more than 30 days before you will not receive any refunds, but you will be able to choose to attend any other confirmed course session later (within 6 months) without any additional costs. In case you are not able to travel, your school can send someone else to take instead of you and you can change the details of the participant any time before the start of the course at no additional cost.

TENTATIVE PROGRAMME (25 didactic hours - 5*45min per day) Monday to Friday	
Day 1	Introduction, Internationalisation Frameworks & Project Ecosystems
09.00 - 09.45	Introductions & Icebreakers
09.45 - 10.30	Course Overview & Learning Agreement
10.30 - 11.15	Internationalisation in schools: rationale, benefits and European policy context
11.15 - 11.30	Break
11.30 - 12.15	Exploration of international opportunities
12.15 - 13.00	Mapping institutional needs and capacities
Day 2	Leadership, Collaboration & Coaching for Effective Project Teams
09.00 - 09.45	Establishing ground rules for collaboration; role allocation and team functioning
09.45 - 10.30	Introduction to leadership theories; leadership chemicals & team motivation

10.30 - 11.15	Leadership styles
11.15 - 11.30	Break
11.30 - 12.15	Coaching as a leadership style
12.15 - 13.00	Peer-coaching simulations for project quality assurance and team support
Day 3	Motivation & Engagement: Gamification and Participation Strategies
09.00 - 09.45	Foundations of motivation in project teams and school communities
09.45 - 10.30	Introduction to gamification principles
10.30 - 11.15	Designing simple gamified processes to enhance engagement within projects
11.15 - 11.30	Break
11.30 - 12.15	Applying gamified strategies to communication, dissemination and participation
12.15 - 13.00	Group reflection and refinement of gamification ideas
Day 4	Project Design & Digital Collaboration Tools
09.00 - 09.45	Introduction to project design logic
09.45 - 10.30	Hands-on drafting of project ideas in small groups
10.30 - 11.15	Digital tools for international collaboration: eTwinning, ESEP
11.15 - 11.30	Break
11.30 - 12.15	Collaborative digital environments and communication channels
12.15 - 13.00	Peer review of project drafts
Day 5	Project Refinement, Presentations & Closing
09.00 - 09.45	Risk management and quality assurance strategies
09.45 - 10.30	Finalisation of mini-project drafts; preparation for presentations
10.30 - 11.15	Final presentations and feedback
11.15 - 11.30	Break
11.30 - 12.15	Evaluation & Reflection

12.15 - 13.00	Validation of learning outcomes and certification

*This is only a tentative timetable. The exact hours or the course might differ and will be announced for each session 2 weeks before the start. However, there will always be a total of 5 didactic hours per day and all will be in line with the Erasmus+ quality standards. The trainer might slightly modify the content in response to the needs of the group.

**Cultural and social programmes will be organized in addition to the academic programme. The exact cultural and social programme depends on the location, season, weather, etc.