

LEARNING PROGRAMME

Creating Educational Websites: Web Design for Teachers and School Staff

10-DAY COURSE

50 learning hours | Course programme

Creating Educational Websites: Web Design for Teachers and School Staff – 10-Day Course

Introduction and Description

This course offers a rigorous and conceptually informed introduction to web design for educators, framing website creation not merely as a technical skill but as an essential component of contemporary digital literacy, professional visibility and pedagogical innovation. Drawing on research in human–computer interaction, multimodal literacy, user experience (UX) design and digital communication, the programme situates educational websites as dynamic spaces where information architecture, visual coherence, accessibility and narrative framing converge to support learning, collaboration and community engagement.

Participants are guided through a systematic exploration of web design platforms and tools, developing an understanding of how interface structures, templates and content management systems shape both the technical affordances and creative possibilities of educational websites. Through critical examination of exemplar sites, participants learn to identify and articulate the underlying principles that distinguish effective educational web design—clarity of navigation, logical content hierarchy, visual balance, accessibility compliance, and alignment between form and pedagogical purpose.

A strong emphasis is placed on the integration of multimodal content. Participants learn to curate, adapt and embed diverse media elements—including photographs, presentations, videos and screencasting tutorials—in ways that enhance the communicative intent and usability of the site while supporting inclusive learning practices. Further, the course addresses interactive components such as feedback forms and data collection tools, highlighting their value in fostering communication between teachers, learners and stakeholders.

Attention is also given to the legal and ethical dimensions of digital publication, including copyright, Creative Commons licensing, GDPR compliance and responsible dissemination of multimedia materials. Participants develop an informed understanding of how these regulatory frameworks shape the design, publication and long-term maintenance of educational websites.

Throughout the programme, hands-on workshops and guided design sessions allow participants to progressively construct a functional, coherent and professionally relevant website aligned with their institutional, pedagogical or project-related objectives. By the end of the course, participants not only acquire technical proficiency but also develop a

critical appreciation of how web design, when grounded in sound principles of communication, accessibility and educational purpose, can meaningfully extend the reach, quality and impact of teaching and learning.

Methodology and Assessment

The course employs a hands-on, practice-based methodology combining demonstrations, guided workshops, individual tasks and collaborative reflection. Participants progressively build their own websites while analysing design principles, experimenting with layouts, integrating multimedia and producing interactive components. Short theoretical inputs support conceptual understanding, while practical sessions enable immediate application. Formative assessment occurs through peer feedback, trainer guidance and iterative refinement of participants' websites. Final assessment is based on the completion and presentation of a functional website that demonstrates coherence, usability, responsible publishing practices and alignment with participants' professional goals.

Learning Objectives

By the end of the course, participants will be able to:

Understanding Web Design Foundations

• Analyse the principles of user-centred design, digital communication and accessibility as they apply to educational websites.
• Evaluate examples of effective and ineffective web design with reference to structure, clarity and usability.

Developing Website Structure & Core Pages

• Plan and create a coherent website architecture, including navigation menus and essential pages such as Home, Blog/News, Resources, Contact and Calendar.
• Apply principles of visual hierarchy, information organisation and intuitive user flow.

Managing Multimedia & Interactive Elements

• Integrate and adapt multimedia content—including images, presentations and videos—in ways that enhance usability and pedagogical value.

• Create, embed and manage online forms for communication, feedback or data collection.

Producing Screencasts & Enhancing Functionality

• Record, edit and publish basic screencasting tutorials or explainer videos suitable for embedding in educational websites.
• Use platform-specific tools, add-ons and advanced functions to expand website capabilities.

Publishing, Sharing & Professional Application

• Apply legal and ethical standards related to copyright, Creative Commons licensing, GDPR and multimedia publishing.
• Publish a fully functional website and articulate how it can support teaching, project dissemination and professional collaboration.

Preparation

After registration participants will receive pre-course questionnaire which will be used by the trainer to learn about participants' teaching backgrounds and to assess their exact needs. Before the beginning of the course a basic reading list will be suggested to participants to prepare for the training. Participants will also be asked to prepare a presentation about themselves, their professional context and their culture. The presentation will be presented on the first day of the course to facilitate networking opportunities. Participants will receive information about the country they are going to visit in order to prepare them for their cultural experience.

Follow up

After the course participants will be asked to share what they have learned with the rest of the staff in their schools. Further books and articles to deepen the topic and contacts with some other practitioners all over Europe and in the world will be suggested by the trainer. The methods shared and explored and the bibliography given will allow the participants to complete and improve their educational path.

Certificate

Each participant will get a course attendance certificate and the Europass Mobility Document.

Accommodation

We do not directly offer accommodation and subsistence and participants are responsible for organizing it by themselves.

Paperwork

We also provide all the support with paperwork you might need for your Erasmus+ project documentation such as mobility agreement and registration letter.

Fee: 800 €

Cancelation policy

We have a flexible cancellation policy in force at the moment and you can cancel your registration up to 30 days before the course and receive a full refund. In case you don't cancel the registration more than 30 days before you will not receive any refunds, but you will be able to choose to attend any other confirmed course session later (within 6 months) without any additional costs. In case you are not able to travel, your school can send someone else to take instead of you and you can change the details of the participant any time before the start of the course at no additional cost.

TENTATIVE PROGRAMME (50 didactic hours - 5*45min per day) Monday to Friday

Day 1	Introduction, Group Formation & Foundations of Web Design
09.00 - 09.45	Introductions & Icebreakers
09.45 - 10.30	Course Overview & Learning Agreement
10.30 - 11.15	Introduction to basic web design concepts
11.15 - 11.30	Break
11.30 - 12.15	Exploration of the purpose of educational websites and teacher portfolios
12.15 - 13.00	Guided tour through high-quality examples of school and teacher websites
Day 2	Overview of Web Design Platforms & Good Practices
09.00 - 09.45	Introduction to major platforms
09.45 - 10.30	Comparing ease of use, flexibility, templates and educational applicability
10.30 - 11.15	Examining good practice examples
11.15 - 11.30	Break
11.30 - 12.15	Selecting the appropriate platform based on project needs
12.15 - 13.00	Setting up participants' accounts and initial project spaces
Day 3	Website Structure: Planning & Setting Up Core Pages
09.00 - 09.45	Understanding information architecture
09.45 - 10.30	Planning the main structure
10.30 - 11.15	Setting up static pages and navigation menus in the chosen platform
11.15 - 11.30	Break
11.30 - 12.15	Adding functional pages such as Calendar or Events
12.15 - 13.00	Peer review: evaluating each other's initial site structure
Day 4	Adding & Adjusting Content: Text, Media & Layout
09.00 - 09.45	Formatting text
09.45 - 10.30	Uploading and placing images

10.30 - 11.15	Embedding multimedia
11.15 - 11.30	Break
11.30 - 12.15	Layout principles
12.15 - 13.00	Building the first content-rich page
Day 5	Interactive Components: Forms, Feedback & User Engagement
09.00 - 09.45	Introduction to forms
09.45 - 10.30	Creating feedback forms using native platform tools or Google/Microsoft Forms
10.30 - 11.15	Embedding forms into pages
11.15 - 11.30	Break
11.30 - 12.15	Data handling, privacy considerations and ethical collection of feedback
12.15 - 13.00	Designing a feedback form for participants' own website projects
Day 6	Creating & Publishing Screen-Casting Tutorials & Explainer Videos
09.00 - 09.45	Overview of screen-casting tools
09.45 - 10.30	Basics of video recording
10.30 - 11.15	Editing techniques
11.15 - 11.30	Break
11.30 - 12.15	Exporting and embedding tutorial videos into the website
12.15 - 13.00	Recording a short tutorial for one website feature
Day 7	Advanced Content Management Tools & Enhancing Site Functionality
09.00 - 09.45	Working with plugins, widgets and add-ons
09.45 - 10.30	Managing file storage, linking to cloud resources and resource libraries
10.30 - 11.15	Creating resource download pages and learning modules
11.15 - 11.30	Break
11.30 - 12.15	Introduction to basic SEO principles for educational websites
12.15 - 13.00	Quality assurance: checking consistency, loading speed and user navigation

Day 8	Publishing, Sharing & Legal Considerations
09.00 - 09.45	Technical steps for publishing
09.45 - 10.30	Sharing content responsibly
10.30 - 11.15	Legal framework for producing and publishing videos and multimedia
11.15 - 11.30	Break
11.30 - 12.15	Privacy, GDPR and ethical considerations in educational web publishing
12.15 - 13.00	Preparing websites for public release
Day 9	Online Collaboration Tools & Educational ICT Projects
09.00 - 09.45	Introduction to collaborative platforms: eTwinning, ESEP
09.45 - 10.30	Integrating websites into collaborative projects
10.30 - 11.15	Designing online collaboration activities for students and teachers
11.15 - 11.30	Break
11.30 - 12.15	Linking websites to external platforms and embedding collaborative elements
12.15 - 13.00	Individual support session: troubleshooting, customisation, refinement
Day 10	Presentations, Reflection, Evaluation & Closing
09.00 - 09.45	Final adjustments to websites
09.45 - 10.30	Presentations of individual website projects
10.30 - 11.15	Peer and trainer feedback on usability, design coherence and creativity
11.15 - 11.30	Break
11.30 - 12.15	Evaluation & Reflection
12.15 - 13.00	Validation of learning outcomes and certification

*This is only a tentative timetable. The exact hours or the course might differ and will be announced for each session 2 weeks before the start. However, there will always be a total of 5 didactic hours per day and all will be in line with the Erasmus+ quality standards. The trainer might slightly modify the content in response to the needs of the group.

**Cultural and social programmes will be organized in addition to the academic programme. The exact cultural and social programme depends on the location, season, weather, etc.